Art, Department of

Assess And Develop Curriculum

Goal Description:

The Department of Art will continue to examine its curricular offerings to ensure that its degree programs provide students with structured opportunities to develop the skills, concepts, and sensitivities essential to be professional artists and designers. The curriculum will develop technical competence, a broad knowledge of art, and the ability to integrate knowledge and skills into intellectual and cultural life.

The curriculum will meet the needs of students seeking professional BFA degrees in Studio Art, Photography, Graphic Design, Computer Animation, and provide liberal arts BA degrees that combine a breadth of general studies with visual arts studies.

RELATED ITEMS/ELEMENTS -

RELATED ITEM LEVEL 1

Develop A Degree Program For Art Education
Performance Objective Description:

The Department of Art will develop a BFA degree program with a minor in Secondary Education that leads to K-12 Teacher Certification in Art.

RELATED ITEM LEVEL 2

Create New Degree Track in Art Ed
KPI Description:

The Department will develop a BFA degree that

• Includes Art Education courses and Student Teaching that are taught and supervised by faculty with an MFA who have experience teaching Art at the K-12 level.

• Provides the student opportunities to emphasize in Graphic Design, Photography, Computer Animation, or Studio Art.

• Meets the standards of curriculum required for all Texas teacher candidates and prepares students to successfully take the TExES exam and gain all level teaching certification.

• Includes a minor in Secondary Education.

The expected timeline for completion is:

Fall 2017 submit degree proposal to College Curriculum Committee

Spring 2018 Approval by University Curriculum Committee

Fall 2019 Implementation of Degree in 2019 Catalog

Results Description:

The Department Curriculum Committee has completed a plan for a track in the BFA in Studio Art degree that incorporates Teaching Certification through the minor in Secondary Education.

The track is flexible to allow the student to choose an area of art to focus on an develop expertise. It includes ARTS 3330 Practices in Art Education as a requirement. This course was submitted to and approved by the University Curriculum Committee. The proposed degree track, BFA in Studio Art with Teaching Certification is attached in draft form.

Attached Files
📄 ART_ED-Draft02

RELATED ITEM LEVEL 3

Finalize Art Ed Plan and submit to Curriculum Committee
Action Description:

The degree plan, which exists in Draft form, will be finalized in the Summer 2017 and upon approval by the Dean, submitted to the College and University Curriculum Committee in the Fall 2017.

The revised plan will be for a BFA in Art with minor in Secondary Education. The BFA degree plan will allow students to choose an area of specialization in one of the Departmental programs: Computer Animation, Graphic Design, Photography, or Studio Art.

Submit BFA with TC proposal

Action Description:

The Department will present the proposal for the BFA in Art with Teaching Certification ion Fall for approval by the University Curriculum Committee and the THECB.

Develop A Degree Program In Art History

Performance Objective Description:

The Department of Art will develop the curriculum of the Art History program with the intention of offering a BA in Art History within the next five years.

Offer a BA Degree in Art History

KPI Description:

The Department of Art will develop a curriculum in Art History that will

• provide students with an overview of the History of Art from Prehistoric to Contemporary Time.

• provide students with an awareness of Contemporary Art and its relationship with art of the past and with art of cultures other than their own.

• provide opportunities to study western art since the Renaissance in depth.

• provide opportunities to study non-western art in depth.

• provide opportunities to study the history of specific disciplines within art.

• teach students to analyze works of art/design perceptively and to evaluate them critically.

• develop students understanding of the common elements and vocabulary of art/design in and of the interaction of these elements and the ability to employ this knowledge in analysis.

• teach students to place works of art in historic, cultural and stylistic contexts.

Results Description:

Two new courses in Renaissance and Ancient Art History were approved by the University Curriculum committee. A new course, Art History Seminar was submitted for approval. A degree plan for a BA in Art History that incorporates these courses has been developed by the Department Curriculum Committee.

Attached Files

📄 artHistoryDP

Submit Proposal for BA in Art History

Action Description:

The Department of Art will submit the proposal to offer a BA in Art History to the University Curriculum Committee in the Fall 2017.

Develop an MFA degree program

Performance Objective Description:

The Department of Art will develop an MFA degree program in Art and Social Practice.

MFA Curriculum Development Process

KPI Description:

The Department of Art Curriculum Committee will develop a degree plan and proposed courses for a 60 hour MFA with a focus on Art and Social Practice.

Results Description:

The Department Curriculum committee has submitted all of the course proposals for an MFA in Art and Social Practice to the College Curriculum committee. The proposed course sequence is attached.

Attached Files

📄 MFA DegreePlan

RELATED ITEM LEVEL 3

Submit New MFA Degree Proposal

Action Description:

The detailed proposal for the new degree program will be submitted to the College Curriculum committee early fall 2017 for submission to the University Curriculum Committee in the 2017-18 cycle.

RELATED ITEM LEVEL 1

Expand Minors

Performance Objective Description:

The Department of Art will offer minors in Computer Animation and Graphic Design.

RELATED ITEM LEVEL 2

Minors in Graphic Design and Computer Animation

KPI Description:

The Department of Art will develop a plan of study for minors in Graphic Design and Computer Animation. The plans will include 18-21 hours of courses with 6-9 hours of upper level courses.

Results Description:

The Department has developed plans of study for minors in Graphic Design and Computer Animation. The proposal for the Graphic Design minor will be submitted to the Dean in the Summer 2017. The Graphic Design minor will allow students who have taken Graphic Design courses, but not passed the Graphic Design portfolio review an alternative to the BFA in Graphic Design. It will also be promoted to Mass Communication majors.

The plan of study for the minor in Computer Animation has been completed and will be submitted to the Dean this summer also. The minor in Computer Animation will be limited to Mass Communication majors. It will not be offered until the Department obtains additional faculty to teach in Computer Animation, as all of the Animation courses are filled with majors.

Attached Files

📄 GDminorMemo

RELATED ITEM LEVEL 3

Seek Additional Faculty to Support Minors

Action Description:

A plan for a minor in Computer Animation has been developed to support Mass Communication Film majors. The Department will seek additional faculty in Computer Animation before it will offer this minor.

The Department will increase the offerings of online courses in Art History so that the minor in Art History is an option for distance learning The Department will seek additional faculty who are qualified to teach the History of Mexican Art and Modern Art Before 1945 so that these course can be taught both online and face to face.

Engage The Community With Art

Goal Description:

The Department of Art will engage the local community through exhibitions, public lectures and other events that promote art and provide opportunities for art education.

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Center For Art Research And Education

Performance Objective Description:

The Department will develop and institute a Center for Art Research and Education to provide funding and support for faculty research, visiting artists, and art education that benefits the local community.

RELATED ITEM LEVEL 2

Community Projects

KPI Description:

The Department will develop projects that

• provide internships for graphic design students to work on design projects for local organizations.

• support the needs of families of men and women incarcerated in the criminal justice system through artistic expression.

• support the art programs of underfunded rural schools

• support creative research projects than engage artists with the local community

• partner with local organizations to provide internship opportunities for SHSU students to contribute to educational art programs.

Results Description:

•The Department of Art hired a Graphic Design student to work on promotional material for the department, and work on the redesign of the Department website. The intern also did design work for community organizations that contacted the Department.

• Assistant Professor Cesar Rivera worked with a graphic design student who interned with the Center for Rural Studies and the Texas Rural Internship Program to re-brand a rural county and market their amenities.

• Art Education students and students enrolled in Intro to Art worked with Art Education Professor Edie Wells at a non profit organization to provide art resources and volunteers to teach art to children whose parents are housed in local prison units.

• Student and Faculty members in the Drawing Club conducted drawing classes for men in a local prison unit.

• Animation Faculty and students have visited and taught workshops to students in a rural school district with limited art education resources. They have visited local elementary schools to conduct animation workshops.

• Department Faculty taught ACE courses (Academic and Community Engagement) in Foundations in Digital Art, Illustration, Narrative Photography, Museum and Gallery Practices, and Printmaking. These courses included projects that required the students to work with community organizations or create community based projects.

• Students in Professor Rebecca Finley's Narrative Photography class worked with Rita B. Huff Animal shelter to promote the adoption of animals through an exhibition at the Satellite Gallery.

• The Department held summer camps for middle and high school students in animation and art and a Professional Development summer camp for Public School teachers who teach art.

Attached Files

📄 Rivera.ty

📄 RitaB

RELATED ITEM LEVEL 3

Continuing Support for Community Projects
Action Description:
The Department of Art will continue to support and promote community engagement by:

• hiring Graphic Design student interns to work on departmental and community projects

• encourage faculty to incorporate Community projects and 'ACE' their courses and provide support for such projects

• offer summer camps that provide opportunities for children in the area to learn about and create art and opportunities for SHSU students to assist teachers

• develop relationships with the public schools that engage children and SHSU art students with art and teaching

• collaborate with other programs on campus to broaden the opportunities to engage the community with art

• support faculty research into art and community engagement.

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RELATED ITEM LEVEL 3

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Action Description:
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Procure Appropriate Resources To Facilitate The Academic Mission Of The Department

Goal Description:
The department will monitor the classroom, laboratory, research, and out-reach (service) needs of the unit. Budget requests will reflect these needs.

RELATED ITEMS/ELEMENTS --

RELATED ITEM LEVEL 1

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• collaborate with other programs on campus to broaden the opportunities to engage the community with art

• support faculty research into art and community engagement.

RELATED ITEM LEVEL 1

Maintain Current Facilities And Develop Plans For New Facilities
Performance Objective Description:
The department will maintain it's current facilities and develop plans for new facilities scheduled to be built in five years.

RELATED ITEM LEVEL 2

Assess Current Facilities And Determine Needs
KPI Description:
The department will assess its current facilities and determine the needs for future facilities based on the following standards

• Facilities, equipment, and technology must be adequate to support faculty needs, all curricular offerings, and all students enrolled in them, and be appropriately specialized for advanced work.

• Space, equipment, and technology allotted to any art/design unit function must be adequate for the effective conduct of that function.

•The number of studio and classroom spaces and the amount and availability of equipment must be adequate to serve the scope of the program and the number of students enrolled.

• Ventilation and safety treatments appropriate to art/design facilities shall be provided.

• All instructional facilities shall be accessible, safe, and secure, and shall meet the standards of local fire and health codes.

• Facilities for the instructional and administrative aspects of the art/design program should be sufficiently localized to function cohesively and effectively.

• Provision should be made for students to have access to adequate studio facilities at other than scheduled class times.

• Adequate, safe, and secure storage space should be provided for instructional equipment.

• Adequate office space for faculty and staff should be provided in close proximity to the instructional facilities.

• There should be appropriate space and equipment for the administrative functions of the program.

• All facilities and equipment should produce an environment conducive to learning and be sufficient to enable faculty and students to focus on academic and artistic endeavors.

Results Description:

To provide access to the studios on weekends, the Department has assigned student interns in the Gallery and Sculpture studios with the responsibility of providing access to Art Buildings D and C for students who wish to work on Saturday and Sunday.

The University has contracted with architects from the firms of Kirksey and Gund to design an art building that will be located on the east side of campus near the Theater Center, the Performing Art Center, and the School of Music. This new building will bring all of the art programs together in one facility and improve the ability of the department to meet the goals related to instruction, research, and community engagement. The architects have employed an Industrial Hygienist experienced in designing ventilation systems and safe working environments for arts facilities. This consultant assessed our current facilities and provided recommendations for the new building to assure that it meets all health and safety standards.

Plans for the new facility are in the design phase. The floor plans have been finalized and the site has been determined. The attached document includes this information and exterior design possibilities.

Attached Files

📄 170620%20SHSU%20Art%20SD%20Presentation%20-%20final2%20

RELATED ITEM LEVEL 3

Finalize Plans and Break Ground

Action Description:

The Department of Art will work with the Architecture firms to finalize the design plans for the proposed new arts facility in the Fall 2017. Ground will be broken and construction will commence in Spring 2018.

Student Recruitment

Goal Description:

The Department will recruit qualified and exceptional students.

RELATED ITEMS/ELEMENTS –

RELATED ITEM LEVEL 1

Recruit Qualified And Exceptional Students

Performance Objective Description:

The Department will market the art program to area high schools, develop a recruitment plan, and redesign and update the departmental website.

RELATED ITEM LEVEL 2

Recruitment Standards

KPI Description:

The Department of Art will develop materials to promote its programs and increase enrollment.

• Communications with prospective students and parents will be accurate and presented with integrity.

• The department will recruit and admit students only to programs or curricula for which they show aptitudes and prospects for success.

• The department will send informational material in the form of brochures and/or posters to high schools and community colleges throughout the state of Texas.

• The department will develop a plan to recruit students from Arts Magnet Schools in major metropolitan areas in the state.

• The department will increase enrollment in Studio Art, Photography, and Graphic Design by 10%.

Results Description:

The Department of Art sent promotional materials including posters and letters from the chair to every high school in Texas. Art teachers at High Schools in the region were invited to bring their students to visit the Department of Art at SHSU. Rudder High School in Bryan and Groveton High School each brought groups of students to visit and tour the Department. Faculty visited Conroe High School and spent a day doing presentations to each art class. A relationship was established with Houston High School for the Performing and Visual Arts and faculty spent a day reviewing student portfolios and distributing recruitment materials. The Department of Art sent two faculty to the VASE conference in San Antonio and reviewed over 200 High School student portfolios and distributed recruitment materials.

Enrollment change in Department of Art majors from Fall 2015 to Fall 2016:

Studio Art: +10%

Photography: 0%

Graphic Design: -13%

Computer Animation: +22%

All Department of majors: +6.8%

Attached Files
📄 enrollmentnumbers
📄 Marketing%20Budget_Art_May%202017

Expand Recruitment Efforts
Action Description:

The Department of Art saw a slight increase in the number of majors in Fall 2016 from Fall 2015. However, the number of majors over the past 5 years has remained about the same with large increases in Computer Animation majors and decreases in Studio Art, Photography, and Graphic Design majors.

It is hoped that the increased recruitment efforts in AY 17 will have beneficial effects in AY 18 & 19.

The Department will continue these efforts and establish a relationship with the Arts Magnet High School in Dallas as well.

Update to Previous Cycle's Plan for Continuous Improvement

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

The Department of Art will finalize the curriculum proposals for the BA in Art History, the BFA with Teaching Certification, and the MFA in Art and Social Practice.

The Department will select an architect and a plan for a new Fine Arts Complex to be completed by Fall 2019.

The Department will request a new faculty line in Art History to oversee and develop online courses.

The Department of Art will apply for grants and seek external funding for programs that enhance Art Education in the Community.

The Department will develop a strategy for recruiting qualified students in an effort to increase enrollment.

Update of Progress to the Previous Cycle's PCI:

• The Department of Art moved forward with the curriculum proposals for an MFA in Art and Social Practice, A BA in Art History and BFA with Teaching Certification. The proposals were prepared for submission in Fall 2017.

• Architects have been contracted and are working on the design of new facilities for the Department of Art.

• The Department hired a new faculty member to replace a Computer Animation faculty. An additional faculty member in Art History was requested but not granted at this time.

• The Department applied for but did not receive a grant from the National Endowment for the Arts. The Department received two University FAST grants to support student community based research projects.

• The Department made new recruitment efforts and enrollment increased slightly from the previous year.

Goals for AY18

Closing Summary:

In Fall/Spring 2017/18 the Department of Art will

• **support and promote art and community engagement by:**

• hiring Graphic Design student interns to work on departmental and community projects

• encourage faculty to incorporate Community projects and 'ACE' their courses and provide support for such projects

• offer summer camps that provide opportunities for children in the area to learn about and create art and opportunities for SHSU students to assist teachers

• develop relationships with the public schools that engage children and SHSU art students with art and teaching

• collaborate with other programs on campus to broaden the opportunities to engage the community with art

• support faculty research into art and community engagement through grants applications and fundraising

• **expand recruitment effort and increase enrollment**

• **submit proposals for an MFA in Art and Social Practice, BA in Art History, and BFA with Teaching Certification, promote the minors in Art History and Graphic Design, reevaluate the minors in Studio Art and Photography, and request faculty support for a minor in Computer Animation**
break ground on new facilities.